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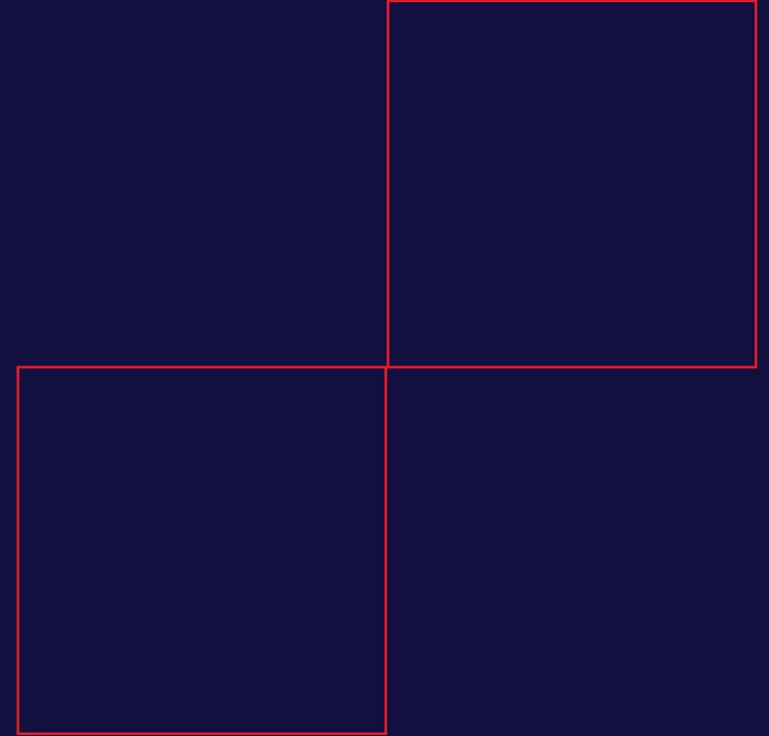
IBDL

Inspire to Learn

IBDL Learning Group

Company Profile

The Seventh Edition, published in 2024





We create innovative learning experiences that equip individuals and organizations with the knowledge and skills to achieve their goals.



ANNIVERSARY



Inspire to Learn

- We actively participate in shaping the future of learning, opening doors to limitless possibilities.
- Through the development of digital and innovative products, we aim to make our mark on the global ecosystem.

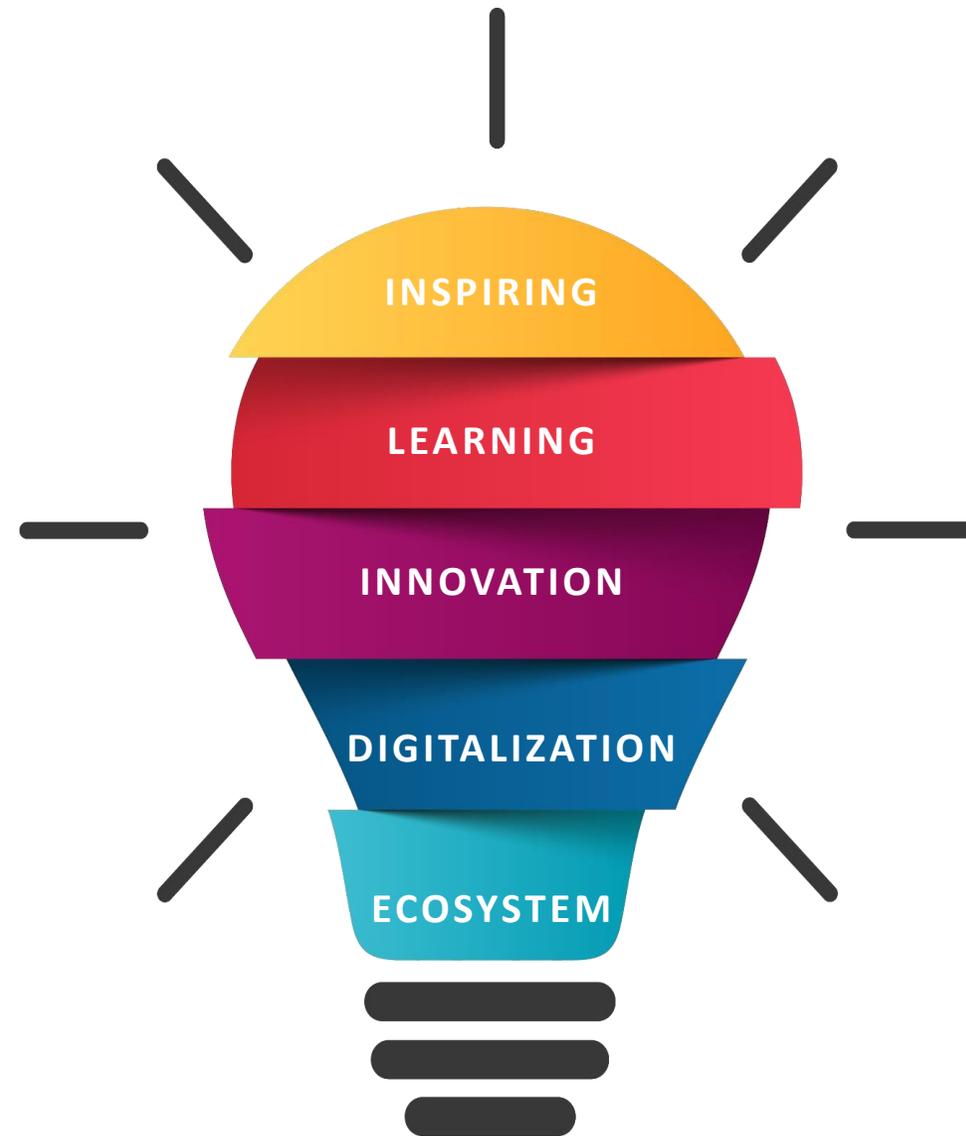


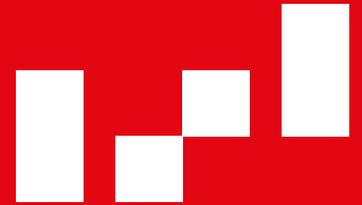
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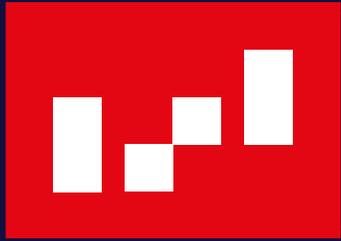


- 1 About us
- 2 Strategy
- 3 Influence
- 4 Services

- 5 Products
- 6 Business Solutions
- 7 Collaboration
- 8 Experiences



COMPANY PROFILE



TM

IBDL

Inspire to Learn

Who We Are?

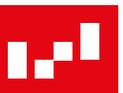
Enabling progress through learning.



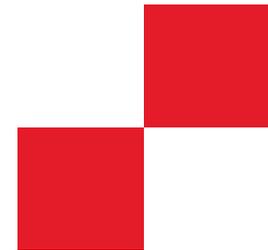
About IBDL



Building IBDL Learning Group, is a leading organization in the field of international business education. Established in 2006, IBDL Learning Group has grown into a highly respected qualification and accreditation body on the international stage. Our success is attributed to strategic partnerships with distinguished institutions such as Missouri State University, Abertay University, University of Dundee, and Edinburgh Napier University. Collaborations with industry leaders like McGraw-Hill and Missouri State University's ILTC demonstrate our commitment to professionalism and ongoing learning. We provide globally recognized certificates and personalized solutions for various professional needs, encouraging continuous learning and growth.



IBDL Timeline



IBDL Learning Group: A Decade of Growth and Innovation

IBDL was incubating and accelerating



Partnering with McGraw-Hill



IBDL issued BAS Certification



IBDL issued BAS Certification in French

2006

2008

2009

2010

2011

2012

2014



Officially established in Texas, US



IBDL partners with Missouri State University

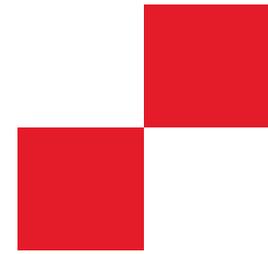


IBDL expands into MENA



IBDL Timeline

IBDL Learning Group: A Decade of Growth and Innovation



IBDL issued BAS Certification in Arabic



IBDL expands into Africa.



IBDL issued the BSG Center



IBDL launches its new branding

2015

2016

2017

2018

2019

2020

2023



Establishes E learning platform



IBDL issued the Assessment Center.



Establishes Executive Education Center



Our New Brand

Today, we are pleased to introduce our new brand to accelerate value generation through innovative and digital products and solutions. Where we are working hard towards developing our portfolio of professional certifications and innovative and digital educational products and solutions, through open innovation, and effective partnerships.

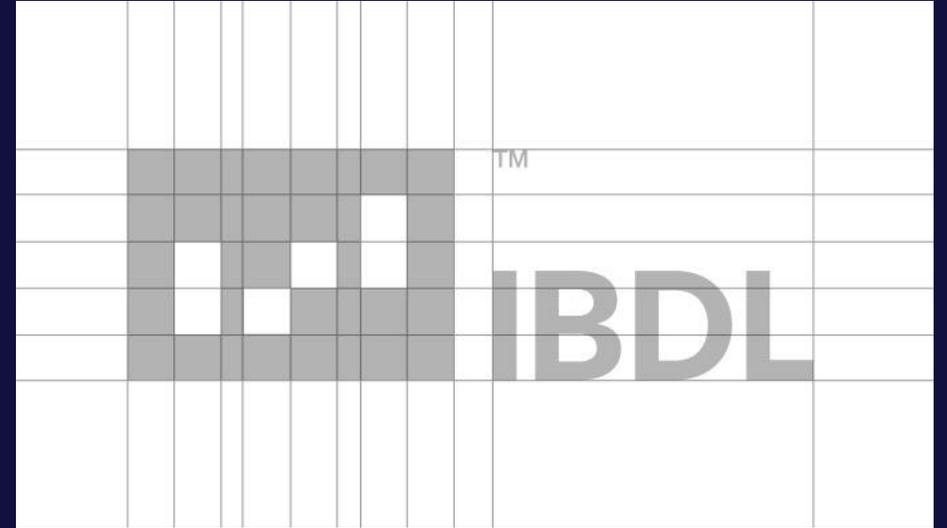


WHO WE ARE?

Out With the Old, In With the New IBDL Branding



We have built our new brand on the concept of digitalization, as our new brand aims to expand our reach by providing a supportive digital ecosystem for the education and learning sector, which contributes to advancing the process of digital transformation in a broader way and helps individuals and institutions achieve the greatest return from impact.



We developed the symbol to have the initial letters in an abstract way and also integrated as business charts.

Board of Trustees



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University

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Group
Chief Business Officer



Jeffrey Schmedeke

Group
Chief Innovation Officer



Mostafa basaraty

Group
Chief Technology Officer



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Group
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Mona Ahmed

Africa Business
Development Director



Mohamed Gamal

B to B
Development Director



Ahmed Monir

Digital
marketing Director



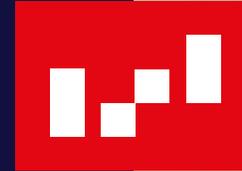
A Message from the CEO

In my capacity as the CEO of IBDL Learning Group, I take immense pride in being a part of an ever-evolving industry that consistently pushes the boundaries of innovation. Our commitment lies in delivering state-of-the-art solutions to our clientele, ensuring they stay at the forefront of the rapidly evolving learning landscape.

Our dedicated team diligently works to pioneer new technologies and resources that facilitate seamless learning experiences, fostering personal and professional growth. We strongly believe in crafting meaningful educational journeys, blending the latest learning methodologies, both in digital and traditional settings. Our focus remains on creating products that empower individuals, from students to professionals, to unlock their full potential.

Given the rapid advancements in technology, we are resolutely committed to monitoring emerging trends and tailoring our offerings to meet the dynamic needs of our stakeholders. At IBDL Learning Group, our passion lies in facilitating the success of others through the acquisition of knowledge and the pursuit of growth opportunities. Rest assured, this commitment will endure as long as I continue to lead the charge.

Yours sincerely,
Khaled Khallaf





WHO WE ARE?

Influence

We are proud to serve Hundreds of thousands of people and institutions in more than 34 countries around the world. Our products and solution are powering people and institutions to lead the future.

34

Countries



256,000 +

Participants



4250+

Clients



1240+

Service Providers



80+

Partner Universities and Institutions



340

National Projects



Strategy



We develop innovative and digitalized learning products that enable every person and organization to move forward.



Our Mission

We strive to create innovative and digitalized learning solutions that empower individuals and organizations to progress and thrive.



Our Goals

1. Accelerating Exponential Value Creation
2. Pioneering a Learning-Centric Organizational Model
3. Driving Digital Transformation through Innovative Solutions
4. Enabling Learning Providers for Unrivaled Excellence

IBDL Building a Global partners Network



Global Expansion Efforts



EUROPE - 6%



AFRICA - 55%



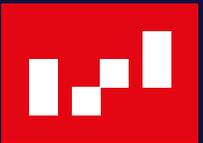
USA - 14%



ASIA - 17%



Valuable Moments



AFRICA

Launching IBDL in Africa's Emerging Economies

- Tailoring Our Offerings for Africa's Diverse Markets
- Building Partnerships for Localized Expansion in Africa
- Addressing Africa's Unique Consumer Needs with Innovative Solutions



01 **EGYPT**
15 training providers

02 **Rwanda**
6 training providers

03 **Cameroon**
4 training providers

04 **Conakry**
5 training providers

05 **Kenya**
4 training providers

06 **Uganda**
5 training providers

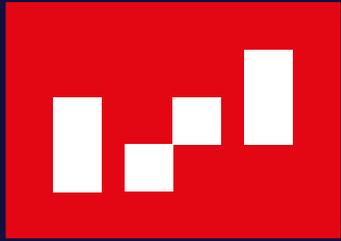
MENA



Expanding into a High-Growth Market in the MENA Region

1. Egypt, Arab Rep.
2. Saudi Arabia
3. United Arab Emirates
4. Bahrain
5. Kuwait
6. Qatar
7. Oman
8. Tunisia
9. Morocco
10. Algeria
11. Iran, Islamic Rep.
12. Iraq
13. Jordan
14. Lebanon
15. Syrian Arab Republic
16. Yemen
17. Libya





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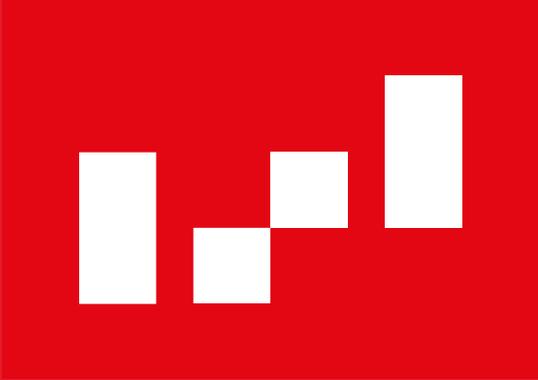
IBDL

Inspire to Learn

Collaborations

We're giving a hand to people and institutions to move toward better learning.





International collaboration is a powerful tool for global learning and development. It allows for the exchange of ideas, resources, and knowledge, and provides students with the opportunity to gain global experience and develop skills for success in the 21st century.



1  **Missouri State**
UNIVERSITY



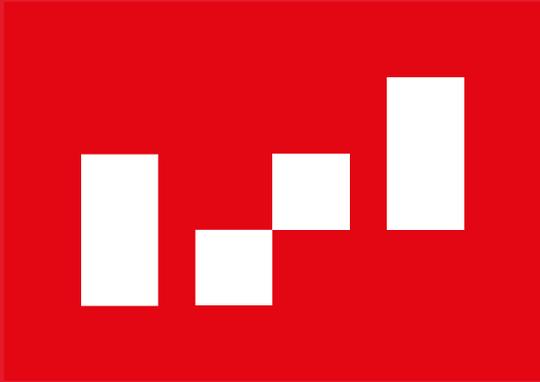
2  **Al-Maktoum College**
of Higher Education

3  **Edinburgh Napier**
UNIVERSITY

4  **Abertay**
University

5  **University**
of Dundee

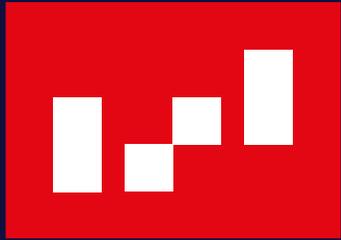
6  **UNIVERSITY OF**
PORTSMOUTH



International collaboration is a powerful tool for global learning and development. It allows for the exchange of ideas, resources, and knowledge, and provides students with the opportunity to gain global experience and develop skills for success in the 21st century.



- 1 **AMA**TM
- 2 **atd**
Association for
Talent Development
- 3 **IELA**
- 4 **caba**
Chartered Association of
Business Administrators®
- 5 **QUALITY MATTERS**
Instructional Designers Association
QM^{IDA}
- 6 
National Society for Experiential Education



TM

IBDL

Inspire to Learn

Our Services

We're giving a hand to people and institutions to move toward better learning.





Qualifications

Executive Education

Assessment

Business Simulation

Accreditation

Professional Services





Professional Qualifications

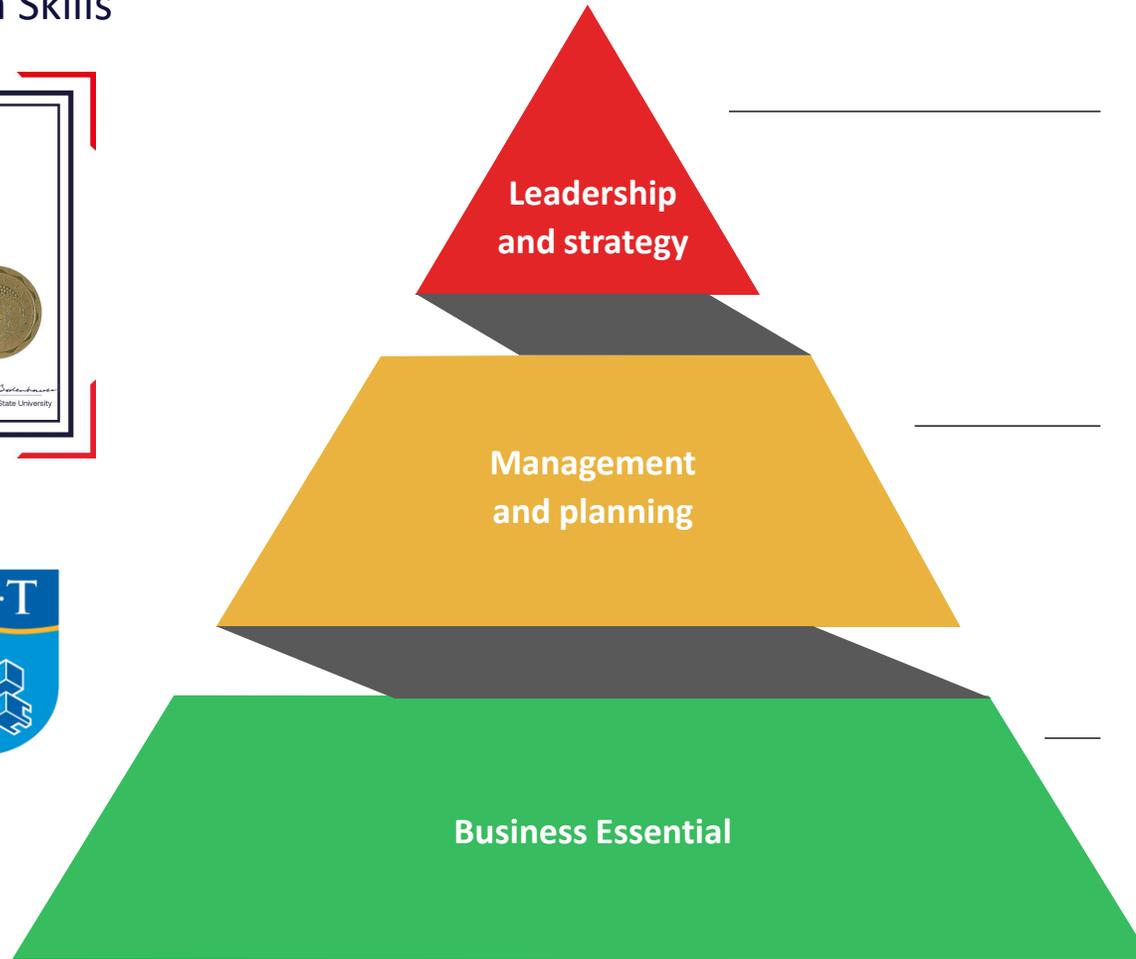
Professional Qualifications

Professional qualifications are essential for success in the corporate world. They include knowledge of strategies, planning, marketing, operations management and other relevant topics. Having these skills can help you stand out from the competition and open up new opportunities.



BAS Qualifications

Business Administration Skills



Master Leadership, strategy, Charting a Company's Direction, Evaluating a Company's Resources, Capabilities, Competitiveness. And Building an Organization Capable of Good Strategy Execution..



Professional Managing, Planning, Decision Making, Managerial Control, Teamwork, Organization Structure, Organizational Agility, Organizational Culture, Ethics and Corporate Responsibility, Technology and Innovation and Managing Change



Understanding Management, Leadership, Human Resources, Marketing, Financial and Accounting and Information Technology in Business

Business Administration Skills Qualifications



	Objective	Target	Body of knowledge	Examination
	Your business journey from fundamentals to real-world practices.	Newly employed and fresh graduates	The Fourth Edition of the IBDL Business Essentials BOK® Guide 	60 Multiple choice exam with 60% Success Rate for 60 minutes
	Empower yourself and your organization with leadership and management development.	Managers, supervisors and middle management career	The Fourth Edition of the IBDL Business IBDL Professional BOK® Guide 	80 Multiple choice exam with 60% Success Rate for 80 minutes
	Empowering business leaders to craft winning strategies and drive organizational excellence.	Directors and senior management	The Fourth Edition of the IBDL Business IBDL Professional BOK® Guide 	60 Multiple choice exam with 60% Success Rate for 60 minutes



International accreditation by the International Leadership Training Center (ILTC) of Missouri State University (MSU)



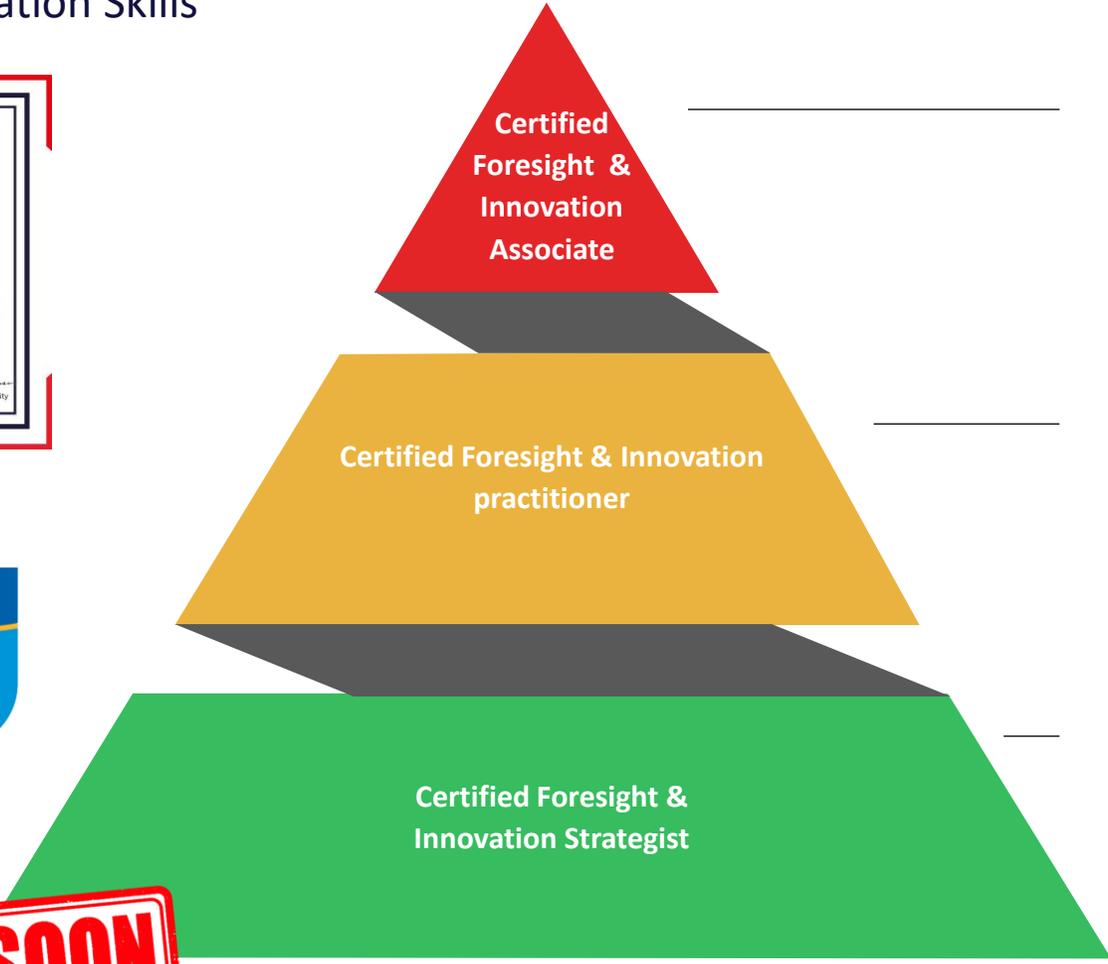
Educational resources by McGraw Hill Professional



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Qualifications

Future Foresight & Innovation Skills



COMING SOON



Fundamental foresight methodologies and innovation techniques. They learn to identify emerging trends, analyze future scenarios, and apply basic innovation principles to drive organizational change and value creation.



Scenario planning, horizon scanning, and trend analysis. Additionally, they explore advanced innovation techniques, including design thinking, agile innovation processes, and innovation management.



Strategic foresight capabilities, such as creating robust futures scenarios, developing long-term innovation strategies, and integrating foresight into organizational decision-making processes, navigating complexity, identifying emerging opportunities, and mitigating future risks.

Foresight & Innovation Qualifications



	Objective	Target	Body of knowledge	Examination
	<p>This program equips individuals with the foundational knowledge and skills to participate in identifying emerging trends and driving innovation</p>	<p>Professionals seeking to enhance their skills in strategic planning, trend analysis, and innovation management across various industries.</p>	<p>The second Edition of CFIABOK® Guide</p>	<p>4 part 120 Multiple choice exam with 60% Success Rate for 120 minutes</p>
	<p>To equip participants with advanced knowledge and practical skills in foresight methodologies, scenario planning, and innovation strategies to drive organizational growth</p>	<p>Is designed for experienced professionals and leaders aiming to deepen their expertise in foresight methodologies.</p>	<p>The second Edition of CFIPBOK® Guide</p>	<p>4 part 120 Multiple choice with 60% Success Rate for 60 minutes</p>
	<p>Is to equip senior executives and decision-makers with the strategic foresight skills necessary to anticipate future trends, develop innovative strategies.</p>	<p>Is tailored for senior executives and decision-makers seeking to integrate foresight practices into strategic planning.</p>	<p>The second Edition of CFISBOK® Guide</p>	<p>4 part 120 Multiple choice with 60% Success Rate for 60 minutes</p>



International accreditation by the International Leadership Training Center (ILTC) of Missouri State University (MSU)



Educational resources by McGraw Hill Professional



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Qualifications Specialized Qualifications



○ Certified Industrial Engineer ○



○ Certified Educator ○



○ Certified Disciplined Entrepreneur ○



Specialized Qualifications



	Objective	Target	Body of knowledge	Examination
	You will acquire the knowledge and experience necessary to improve your efficiency in managing industrial processes,	Engineering, Business Graduates and Current Manufacturing Professionals	The second Edition of the industrial engineering CIEBOK® Guide 	4 part 130 Multiple choice exam with 60% Success Rate for 120 minutes
	To prepare educators to meet the diverse needs of learners in today's classrooms.	Early-career teachers and Educators seeking to teach internationally	The first Edition of the Certified Educator CEBOK® Guide 	60 Multiple choice exam with 70% Success Rate for 60 minutes
	To achieve entrepreneurial success by leveraging a structured approach and unwavering discipline.	CDC helps existing or aspiring business owners develop a structured and repeatable approach to building successful ventures.	The first Edition of the CDCBOK® Guide 	100 Multiple choice exam with 70% Success Rate for 60 minutes



International accreditation by the International Leadership Training Center (ILTC) of Missouri State University (MSU)



Educational resources by McGraw Hill Professional



Elevate your credibility: Earn globally recognized credentials for your profile on LinkedIn.



Earn lifelong recognition with IBDL:

1. Complete our programs and receive a unique IBDL designation.
2. Showcase your expertise with a verifiable ID on your CV, LinkedIn, etc.
3. Gain globally recognized credentials that demonstrate your professional knowledge.





Executive Education

Executive Education

Is a great way for executives to stay up-to-date on the latest trends and developments in their field. It provides an opportunity to learn from industry experts, network with peers, and gain valuable insights that can help them succeed in their roles.



Executive Education Programs

Learning journey: 4 components

Experiential learning

Experiential learning lets tailor your journey, tackle challenges through simulations, and solidify knowledge with projects and case studies.



Personal development

Leadership assessment, mentoring and personal coaching sessions for leadership.



Institutional development

Institutional development projects empower participants to analyze, design, and execute effective development initiatives.

International recognition

International collaboration fuels global learning and development by fostering exchange of ideas, resources, and fostering 21st-century skills through global experiences.



+380 Intakes



+11200 Hours



+14600 Graduates



+900 Capstone

Executive Education Programs Projects



AELP



EWLP



ECONOMIC DIPLOMACY



DIGITAL DIPLOMACY



GLDP



PAGG



POLICYMAKER'S RETREAT



FUTURE CREATION



INTRA-AFRICAN EXPORT/IMPORT



INTRA-AFRICAN TRADE





Business Simulation

Business Simulation Games

Business simulation games are a type of board and online games that challenges players to run a virtual business. These games can range from simple to complex, and they can cover a wide variety of industries. They are a great way to learn about business concepts in a fun and engaging way.

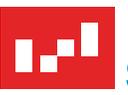


Business Simulation Games

OakTree
SIMULATIONS


MINNESOTA STATE
UNIVERSITY, MANKATO
COLLEGE OF
BUSINESS

 **MBG**

 **SPARTA**

 **WIN VS. WAR**



 **Micromatic**
A Strategic Management Simulation

 **Mogul CEO**
A Business Simulation Game

 **Maven**
A Marketing Simulation Game



Assessment Services

Assessment Services

Are an invaluable tool for businesses to measure their performance and identify areas of improvement. They provide detailed insights into customer satisfaction, employee engagement, operational efficiency, financial health and more. With the right assessment service provider, organizations can make informed decisions that will help them reach their goals faster.



Assessment Center Services

OakTree
SIMULATIONS


MINNESOTA STATE
UNIVERSITY, MANKATO
COLLEGE OF
BUSINESS


Assessment Services



Assessment Services



Assessment Services



The Personality and Qualities Portfolio

- Unlock Your Potential:** IBDL's PQP assessment is the ultimate tool for personal and professional development.
- Deeper Self-Awareness:** Gain comprehensive insights into your personality traits and unique strengths.
- Informed Decisions:** Make confident choices about your career path and personal growth goals.
- Renowned Accuracy:** Trusted psychometric assessment for a holistic personality evaluation.



The Change Profile And Adaptability Tool

- Measure Your Change Aptitude:** IBDL's CPAT assesses your ability to adapt to our ever-evolving environment.
- Identify Change Champions:** Helps organizations find adaptable employees who handle change effectively.
- Boost Productivity & Innovation:** Empowers a workforce that thrives on change, leading to increased productivity and innovation.
- Informed Decisions & Cost Reduction:** Enables better decision-making and reduces costs associated with change resistance.



Professional Services

Professional Services

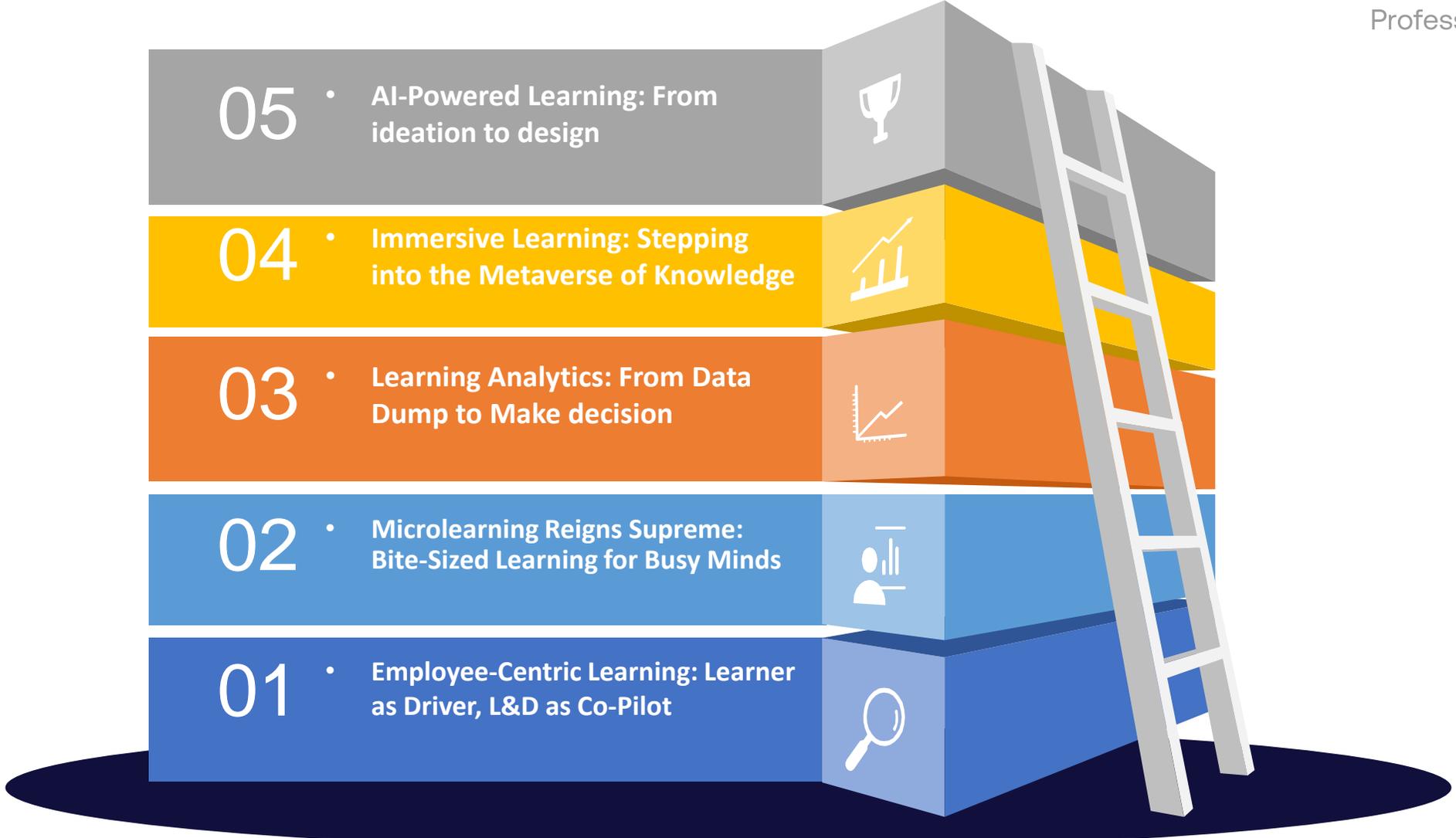
We provide tailored and customized solutions to help individuals, teams, and organizations reach their goals. Through a combination of coaching, training, consulting, and facilitation they can create an environment for growth that is both effective and efficient.

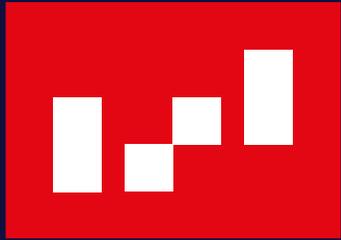


Learning And Development Professional Services



The Learning & Development Solutions:





TM

IBDL

Inspire to Learn

Our Clients

We're giving a hand to people and institutions to move toward better learning.





Our Regional Headquarters

MSU - USA



CAIRO - EGYPT

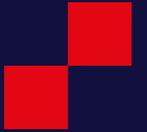


Alm college - Scotland



Riyadh, Saudi Arabia.





Thank You



www.ibdl.net