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PROFESSIONAL

BUSINESS MANAGEMENT AND PLANNING

CHART YOUR OWN FUTURE

Unlock your potential and reach the highest level of professional management with IBDL Professional certificate.

INTERNATIONAL RECOGNITION

Add a real competitive advantage to your career by obtaining IBDL Professional certificate with the international accreditation from Missouri State University

Inspire to Learn

IBDL Professional is your powerful tool to develop the skills and knowledge that will help you to move along your professional career.



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IBDL

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COMPONENTS OF YOUR LEARNING JOURNEY:

PART 1

Managing:

- Management and Managers.
- The Advancement of Management Thinking.
- The Influence of Managerial Values, Attitudes, Emotions, and Culture.

PART 2

The Surroundings in Which Management Occurs:

- Ethical Standards and Corporate Citizenship.
- Leading a Multicultural Workforce with Diversity.
- Managing Across Borders and Culture.

PART 3

Making Decisions and Crafting Strategic Plans:

- Making Decisions, Learning Strategies, Innovation and business ventures.
- The Role of Manager in Strategic Planning and Execution.
- Value Chain Optimization for competitive excellence.

PART 4

Organizational Structure and Control:

- Cultivating Organizational environment and structure.
- Managing Organizational Stability and Agility.
- Human Capital Management and Development.

PART 5

Guiding and Motivating People:

- Inspiration and Productivity.
- Influence and Empowerment.
- High-Performing Teams.

PART 6

Handling Critical Corporate Operations:

- Enhancing Smooth Communication.
- Handling Clashes and Bargaining.
- Enhancing productivity through Cutting-Edge Information Technology.

During your learning journey, you will obtain:

- 90 days access to IBDL's e-Learning course
- IBDL Professional Body of Knowledge
- Online practice test
- IBDL official examination (3 attempts)
- The international certificate from Missouri State University upon passing the test

