



™

MASTER

LEADERSHIP AND STRATEGIES

**UNLEASH YOUR
POTENTIAL, MASTER
BUSINESS LEADERSHIP
AND STRATEGIES WITH
IBDL MASTER**

Master the skills needed to excel in the business world with IBDL Master certificate.

INTERNATIONAL RECOGNITION

Add a real competitive advantage to your career by obtaining IBDL Master certificate with the international accreditation from Missouri State University

Inspire to Learn

IBDL Master certificate is your path to develop business management strategies by providing the knowledge and skills necessary to make effective decisions that lead to the success and progress of your organization.



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IBDL

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COMPONENTS OF YOUR LEARNING JOURNEY:

PART 1

The Role of Culture:

- The Meanings and Dimensions of Culture.
- Managing Across Cultures.
- Organizational Cultures and Diversity.
- Cross-Cultural Communication and Negotiation.

PART 2

International Strategic Management:

- Strategy Formulation and Implementation.
- Entry Strategies and Organizational Structures.
- Managing Political Risk, Government Relations, and Alliances.
- Entry Strategies and Organizational Structures.

PART 3

Strategy as a Competitive Advantage:

- The Five Generic Competitive Strategies.
- Entry Strategies and Organizational Structures.
- Managing Political Risk, Government Relations, and Alliances.

PART 4

Organizational Behavior and Human Resource Management:

- Motivation Across Cultures.
- Leadership Across Cultures.
- Human Resource Selection and Development across Cultures.

During your learning journey, you will obtain:

- 90 days access to IBDL's e-Learning course
- IBDL Master Body of Knowledge
- Online practice test
- IBDL official examination (3 attempts)
- The international certificate from Missouri State University upon passing the test

