



™

MASTER

LEADERSHIP AND STRATEGIES

**UNLEASH YOUR
POTENTIAL, MASTER
BUSINESS LEADERSHIP
AND STRATEGIES WITH
IBDL MASTER**

Master the skills needed to excel in the business world with IBDL Master certificate.

INTERNATIONAL RECOGNITION

Add a real competitive advantage to your career by obtaining IBDL Master certificate with the international accreditation from Missouri State University

Inspire to Learn

IBDL Master certificate is your path to develop business management strategies by providing the knowledge and skills necessary to make effective decisions that lead to the success and progress of your organization.



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IBDL

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Website: www.ibdl.net

IBDL Master certificate is designed in an experimental way to learn how to draw the trends of institutions, through the knowledge of project management methods and competition strategies in international markets and their application to real projects in the largest international universities, which gives senior management teams the tools they need to manage their institutions efficiently.

IBDL Master Certificate enables leaders to enhance the competitive position of the organization and qualify it to be able to develop a well-executed strategy to excel in the business world.

COMPONENTS OF YOUR LEARNING JOURNEY:

1. What Is Strategy and Why Is It Important?
2. Charting a Company's Direction:
3. Evaluating a Company's Resources, Capabilities, and Competitiveness.
4. The Five Generic Competitive Strategies.
5. Strengthening a Company's Competitive Position.
6. Strategies for Competing in International Markets.
7. Corporate Strategy.
8. Building an Organization Capable of Good Strategy Execution.
9. Leadership.
10. Fifteen Complete Harvard Case Studies

During your learning journey, you will obtain:

- 90 days access to IBDL's e-Learning course
- IBDL Master Textbook
- Online practice test
- IBDL official examination (3 attempts)
- The international certificate from Missouri State University upon passing the test

