PMEL™

PROFESSIONAL MASTER FOR EXECUTIVE LEADERSHIP

In partnership with
The Insurance Institute of Egypt

INTERNATIONAL RECOGNITION

Add a real competitive advantage to your career by obtaining CIE certificate with the international accreditation from Missouri State University.

Inspire to Learn

The Professional Diploma in Executive Leadership is an advanced program designed to equip executives and senior leaders with the strategic, leadership, and decision-making skills necessary to drive organizational success.

IBDL™

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Believing that human capital is the cornerstone of any organization's success, IBDL Learning Group and the Insurance Institute of Egypt have developed this comprehensive training program. They recognize that investing in the development of members' professional and leadership skills is a long-term investment that yields tangible returns for both individuals and organizations. This program covers key aspects of individual, leadership, and managerial performance development through a set of internationally accredited certifications and assessments.

Program Components:

1. IBDL Essential Certificate:

Designed to lay a professional foundation by addressing the business journey through practical fundamentals and building a solid base in business management skills.

- Study Duration: One 5-hour lecture per week for 3.5 months, followed by an online proctored exam two weeks later (1 hour long).
- This certificate covers essential business management skills relevant to modern organizations.
- Topics include: Entrepreneurship, Management, Leadership, Human Resources, Marketing, Finance, and Global Markets.

2. IBDL Professional Certificate:

Designed to empower professionals and organizations by developing leadership, management, and strategic decision-making skills for professionals seeking to enhance their leadership capabilities.

- Study Duration: One 5-hour lecture per week for 4.5 months, followed by an online proctored exam two weeks later (1 hour long).
- This certificate focuses on business management and planning in the context of modern challenges.
- Topics include: Management, International Management, Strategic Planning, Decision-Making, Managerial Control, Teamwork, and Communication.

3. IBDL Master Certificate:

Empowers business leaders to formulate successful strategies and lead organizational excellence.

- Study Duration: One 5-hour lecture per week for 3.5 months, followed by an online proctored exam two weeks later (1 hour long).
- This certificate combines leadership skills with strategic planning and crisis management.
- Aims to master institutional leadership and modern strategy building.
- Topics include: Strategy Development, Organizational Direction Setting, Resource Evaluation, and Enhancing Competitive Position.

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Study Duration: 11.5 weeks

Expected Outcomes:

- Developing participants' leadership and strategic management skills.
- Enhancing participants' ability to make effective decisions and solve problems.
- Strengthening participants' capacity to build high-performing teams and manage change.
- Equipping participants with the tools and techniques needed to achieve organizational excellence.

Training Methodology:

The training methodology relies on a blend of interactive and practical approaches, including:

- Lectures and interactive workshops
- 50% of sessions delivered online, 50% conducted in person
- Case study analysis
- Group discussions and experience sharing
- Practical exercises and simulations
- Utilization of the latest educational technologies and e-learning platforms
- Study available in either Arabic or English

Training Materials:

- E-learning platform access for 90 days
- Original textbook for each certificate
- Mind maps
- Question bank for exam preparation
- Online practice tests
- Official exam (three attempts included)

Training Materials:

- A university degree
- A minimum of two years of professional experience
- Basic knowledge of English for applicants to the English version of the program
- Proficiency in Microsoft Office applications

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